

HASTO SUPRAYOGO

Jl. Mampang Prapatan VI
RT 6 RW 2 No 35
South Jakarta 12790, Indonesia
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astayoga@yahoo.com
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Career Objectives

I am interested in career that enable me to explore my creativity & skills, in a dynamic working environment where a man is valued by what he does.

Key Skills

Vector Illustration and Tracing, Photo Manipulation, Web Design, Packaging Design, Page Layout, Animation, Journalism.

Adobe Illustrator, Photoshop, InDesign, CorelDraw, Dreamweaver, Fireworks, Flash, Swish, Office, Internet.

Recent Work Experiences

January 2006 - now

Graphic Designer, Illustrator & Web Supervisor
PT. Bakrie Telecom Tbk., Jakarta - Indonesia

- *Analyzing both ABL (Above the Line) & BTL (Below The Line) advertising design for Esia.*
- *Analyzing competitors' brands advances & weakness.*
- *Supervising Esia's brand application on it's designs related applications.*
- *Executing design both for print or web purposes.*
- *Supervising the redesign of Bakrie Telecom & Esia websites.*
- *Handling the contents, traffics and future enhancements of both websites to support marketing plans.*

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Recent Work Experiences

January 2005 - December 2005

Graphic & Web Designer

PT. Media Teknologi Informasi (Software & Support Verlag GmbH.), Jakarta - Indonesia

- *Analyzing concepts for web design projects & coordinating with related departments.*
- *Executing web designs concepts and supervising the results.*
- *Presenting designs results to clients, both internal and externals.*
- *Handing SDA Indonesia, Singapore, India's web materials for day-to-day needs.*
- *Providing design supports for magazine publishing, image & illustrations.*

April 2002 - December 2004

Product & Packaging Designer

PT. Industri Jamu Cap Jago, Semarang - Indonesia

- *Developing concepts for Jamu Jago's new and existing products brands.*
- *Executing brand concept into packaging designs.*
- *Supervising the printing processes & the results.*

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Recent Work Experiences

2002 - Now

Computer Book Writer

PT. Elexmedia Komputindo, Jakarta - Indonesia

CV. Andi Offset, Jogjakarta - Indonesia

- *Desain Kreatif Dengan Adobe Photoshop CS*
- *Manipulasi Foto Dengan Adobe Photoshop CS*
- *Membuat Efek Teks Profesional Dengan Photoshop*
- *Cara Cepat Belajar Adobe Photoshop CS*
- *100 Efek Populer Adobe Photoshop*
- *17 Teknik Mahir Photoshop CS*
- *Desain Vector & Tracing Dengan Illustrator CS*
- *Desain Packaging Dengan Illustrator CS*
- *20 Teknik Mahir Adobe Illustrator*
- *Berkreasi Membuat Logo Dengan CorelDraw 12*
- *CorelDraw Untuk Bisnis*
- *Panduan Lengkap Adobe Photoshop Elements 2*
- *Membuat Animasi Web Dengan Fireworks MX*

2005 - Now

Freelance Book Cover Illustrator

Beranda Publishing, Jakarta - Indonesia

Diva Press, Jogjakarta - Indonesia

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Education & Courses

October 2003

English Diploma, GPA: 3.25 of 4
Faculty of Letters, University of Diponegoro, Semarang
- Indonesia

1999 - 2002

Journalism & Publishing Management
Hayamwuruk Student Publishing Organization
University of Diponegoro, Semarang - Indonesia

2001 - 2002

Graphic & Web Design Intensive Course
Budiman Center for Computer Education
Semarang - Indonesia

2005

Oracle SME Solutions Forum
SDA Magazine & Oracle Indonesia
Jakarta - Indonesia

Recognition

2004

Vector Gallery Showcase
Komputer Aktif Magazine - "Saatnya Beli PC Lagi" issue

2006

Vector Gallery Showcase
Vektorika Magazine - "Rock N' Roll" issue

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Affiliations

2002 - Now

Godote Designer Forum
<http://www.godote.com>

2003 - Now

DeviantArt Designer Forum
<http://www.deviantart.com>

2004 - Now

Trekearth Photography Forum
<http://www.trekearth.com>

References

Ms. Aning Wulandari
PT. Bakrie Telecom Tbk.
+62 21 9101112

Mr. Tom Hufnagel
PT. Media Teknologi Informasi
+62 21 5263083

Mr. David S. Barkley
N. Simonson & Company
+1 310 836 0542

Mr. Arya Suprana
PT. Industri Jamu Cap Jago
+62 24 3555805